

PINELLAS COUNTY

COMMUNITY HEALTH IMPROVEMENT PLAN 2013-2017

HEALTHY COMMUNITIES & ENVIRONMENTS REPORT CARD

| Goal | Objective (2013-2017) | Data Source | Baseline (Year) | Current Rate | Progress On Schedule ✓ Exceeding + Below Target - |
|--|---|-----------------------------|-----------------|-----------------|--|
| 1. Establish integrated planning and assessment processes that promote health in community level policies and plans | 1.1.1: By Dec 31, 2016, increase activity related to the development of policies and plans that support individual and community health within Pinellas from a score of 82% to 90%. | Community Health Assessment | 82% (2012) | Available 2017 | N/A |
| | 2.1.1: By Dec 31, 2016, increase the percentage of Pinellas adults who meet both of the daily recommendations for fruit and vegetable consumption from 9.3% to 11.5%. | BRFSS | 9.3% (2010) | 18.9% (2013) | ✓ |
| 2. Increase access to nutritious and affordable foods | 2.2.1: By Dec 31, 2017, increase the percentage of Pinellas middle school students who consume at least five servings of fruits and vegetables a day from 21.2% to 23.3%. | Pinellas County Schools | 21.2% (2012-13) | 21.8% (2015-16) | ✓ |
| | 3.1.1: By Dec 31, 2017, complete 15 transportation linkages in Pinellas through infrastructure and programming improvements. | MPO | 0 (2012) | 0 (2015) | - |
| 3. Increase access to safe opportunities for physical activity | 3.1.2: By Dec 31, 2016, decrease the percentage of Pinellas adults who were sedentary, or did not participate in any leisure-time activity in the past 30 days from 25.5% to 22%. | BRFSS | 25.5 (2010) | 27.7% (2013) | - |

PINELLAS COUNTY
COMMUNITY HEALTH IMPROVEMENT PLAN 2013-2017

... HEALTHY COMMUNITIES & ENVIRONMENTS ACTION PLAN ...
2016—2017

| Goal | Objective (2013-2017) | Key Activities (2016-2017) | Coordinating Agency | Partner Agencies |
|--|--|---|---|--|
| 1. Establish integrated planning and assessment processes that promote health in community level policies and plans | 1.1.1: By Dec 31, 2016, increase activity related to the development of policies and plans that support individual and community health within Pinellas from a score of 82% (2012) to 90%. | 1. Educate policymakers on "health in all policies" and HIA, including topics related to public health, development, the built environment. 2. Support the inclusion of a health component in local policies and plans. | 1. DOH-Pinellas 2. DOH-Pinellas | 1. City and county governments, MPO 2. City and county governments, MPO |
| 2. Increase access to nutritious and affordable foods | 2.1.1: By Dec 31, 2016, increase the percentage of Pinellas adults who meet both of the daily recommendations for fruit and vegetable consumption from 9.3% (2010) to 11.5%. | 1. Support development of local city policies related to food access. 2. Promote healthy and affordable food options to communities countywide. | 1. DOH-Pinellas 2. DOH-Pinellas | 1. Municipal governments 2. AHA, Municipal Governments |
| | 2.2.1: By Dec 31, 2017, increase the percentage of Pinellas middle school students who consume at least five servings of fruits and vegetables a day from 21.2% (2012/2013) to 23.3%. | 1. Promote Smart Snacks in Schools. 2. Implementation of Fun Bites program. 3. Implement new grant (pending funding) for nutrition education. | 1. Pinellas County Schools (Peggy Johns) 2. DOH-Pinellas 3. UF IFAS Extension Office (Nan Jensen) | 1. DOH-Pinellas (PICH grant); Alliance for a Healthier Generation 2. Healthy St. Pete (Gillian Cutro) 3. Pinellas County Schools (Peggy Johns) |
| 3. Increase access to safe opportunities for physical activity | 3.1.1: By Dec 31, 2017, complete 15 transportation linkages in Pinellas through infrastructure and programming improvements. 3.1.2: By Dec 31, 2016, decrease the percentage of Pinellas adults who were sedentary, or did not participate in any leisure-time activity in the past 30 days from 25.5% (2010) to 22%. | 1. Increase the number of infrastructure improvements for bicycle and pedestrian safety as well as park and trail access. 2. Maintain and update a list of city/county parks and recreational areas where the community can participate in free or low cost areas for physical activity. | 1. MPO 2. DOH-Pinellas | 1. City & County Governments, DOH-Pinellas, Pinellas County Parks and Conservation. 2. City and County Municipalities, 211-Tampa Bay Cares |