

PINELLAS COUNTY COMMUNITY HEALTH ACTION TEAM

Thursday, January 19, 2017
2:00 - 3:30 p.m.

Florida Department of Health in Pinellas County
Mid-County Health Department
Environmental Health Conference Room
8751 Ulmerton Road, Largo, FL 33771

MINUTES

Welcome and Introductions

All

We had several new members, including Bobbie Hodson, chair of the Domestic Violence Task Force. She and Melissa Andress provided an overview of the task force, and shared information about Being a Better Bystander training, which is available through the task force to our organizations and is appropriate for both staff and community members (let Jocelyn know if you're interested and she can connect you with Bobbie).

CHIP 2016 Q4 Review

Jocelyn Howard

Jocelyn reviewed the CHIP Access to Care priority area.

- Access to Care 1.1.1- Jocelyn gave an update on the Community Resource Bus program. A health educator now staffs the bus, providing a wide array of resources to residents of St. Petersburg. The bus will soon begin using software from Health Leads to follow up with people given resources to see if they were able to actually access those resources. Right now the model is only being used in St. Petersburg, but it could be replicated in other cities. Jocelyn asked that partners continue to contribute brochures and/or volunteers to the bus.
- Access to Care 1.3.1- Carrie Hepburn, Director of the Tampa Bay Healthcare Collaborative, discussed how TBHC was using funding from the Foundation for a Healthy St. Petersburg to complete a Cultural and Linguistic Competence Initiative, through which TBHC has partnered with DOH-Pinellas. The goal is to improve cultural and linguistic competence in the participating organizations. DOH-Pinellas has conducted staff and client surveys, reviewed staff and client demographics, and will be conducting a policy assessment as part of the initiative.
- Access to Care Goal 3- DOH is continuing the Breastfeeding Task Force/Healthy Babies Initiative. **The next meeting will be February 7th, and Jocelyn will send out meeting information.**

Behavioral Health Priority Area

- Peace 4 Tarpon is providing education on childhood trauma and health outcomes. They are providing ACE (Adverse Childhood Experience) training – an excellent way to quantify connection between “physical” and mental health. More information can be found on their website peace4tarpon.org. The goal is to help understand how behavioral health affects mental and physical health, especially from a

longitudinal perspective. Robin mentioned that even an ACE score of 4 or more can contribute to severe health problems later in life. Free to take ACE test online.

Health Promotion & Disease Prevention Priority Area

- Amanda from the American Heart Association discussed CPR training, an activity in the CHIP. CPR training is now required to graduate from high school in Hillsborough County. Efforts are being made to make it mandatory in Pinellas and Pasco as well. The model for this pursuit is the city of Seattle. The goal was to have 7% of Pinellas’ population trained in CPR, and the goal was surpassed as 8.6% have received the training.

As a final note on the CHIP, Jocelyn reminded the team that CHIP Report Cards have been updated and are all available on pinellaschat.com

Health in all Policies Presentation

Jocelyn Howard

- **Jocelyn will send out more information regarding Public Health 3.0**, part of Healthy People 2020 which details how behavioral patterns, environmental factors, and social circumstances account for wellbeing and advocates for a health consideration as part of policy development.
- Jocelyn shared information on Health in All Policies with the group:
 - Health in All Policies (HiAP) is a strategy to reconnect cities/environment/policy/public health.
 - HiAP fits under PH 3.0 and is a part of the CHIP. It was created by the World Health Organization. Jocelyn provided a brief history of the concept of Health in All Policies, going back to John Snow and the Broad Street Pump and leading up to the split between local sanitation and public health departments.
 - “Zip code is more important (with regards to health outcomes) than genetic code”
 - RWJF County Health Rankings show the importance of environmental factors, and PHAB requires us to educate policymakers. The city of St. Petersburg has been incorporating HiAP and the Community Resource Bus is helping us foster relationships with other local governmental agencies.
- Next steps: We can work together as a CHAT team introduce HiAP to other local governments/government agencies. **Action Item: CHAT attendees were interested in pursuing this as a group.**

2017 Community Health Assessment

All

- The 2019 CHA will begin the collaboration between DOH and hospitals.
- The 2017 DOH-Pinellas CHA is under development. DOH-Pinellas did a review of questions & data from BayCare & All Childrens’ recently completed 2016 assessments. The health department will focus on asking questions not included on these surveys to gain additional insight into the community – specifically re: social determinants of health/neighborhood factors, oral health, and sexual health.
- CHAT took time to review the CHA timeline, questionnaire, and data sources. The questionnaire includes items ranging from demographics, insurance, access to care, domestic violence,

breastfeeding, oral health, social determinants of health, etc. and contains questions sourced from Health Leads and other verified sources.

- Photo-voice style focus groups will help us involve community members in a sustainable way and analyze community sentiments about health.
 - Participants take pictures of their community that relate to health, safety, etc. and display them. They discuss and analyze themes. The group would then invite local policy-makers to view photos and accompanying descriptions.
 - We will connect to three community groups which already exist, as opposed to convening new groups.
 - Ideally the groups will follow a “life-course” perspective: parents of 0-5, teens, and older adults.
Action item: please let Jocelyn know if you host or know of community groups in these age ranges that might be interested in participating.
- CHA will be conducted via randomized telephone survey from February to March/April. Working with USF, the goal will be to reach about 1,100 residents throughout the county by replicating BRFSS methodology. In April/May, CHAT will review the CHA. In July/August, CHAT will meet to discuss the new CHIP, which will last until 2019 so that DOH can synchronize their cycle with local hospitals (*timeline is tentative*).
- **Action Item: Suggestions about changing/adding questions:**
 - ✓ Add food-related question about how often people eat out, fast food, sugared beverages
 - ✓ Add community safety questions, questions about racial segregation. Carrie Hepburn said she would send a summary of the CLAS report on Florida.
 - ✓ Add question similar to the following- “Does the area you live in affect health, education, etc.?”
 - ✓ Add questions regarding the affordability of medication.

Announcements

All

- Carrie Hepburn shared that TBHC will be meeting Thursday, Feb 2nd, from 9:30-11:30 at Collaborative Labs.

Next Meeting: April 2017, date TBD



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MINUTES RECORDED BY: David Jewett