

PINELLAS COUNTY

COMMUNITY HEALTH IMPROVEMENT PLAN 2013-2017

BEHAVIORAL HEALTH REPORT CARD

Goal	Objective (2013-2017)	Data Source	Baseline (Year)	Current Rate	Progress On Schedule ✓ Exceeding + Below Target -
1. Increase access to behavioral health services	1.1.1: By Dec 31, 2016, increase the percentage of Pinellas adults who always or usually receive the social and emotional support they need from 81.3% to 89.4%	Behavioral Risk Factor Surveillance Survey (BRFSS)	81.3% (2010)	<i>Not collected in 2013 BRFSS</i>	N/A
	1.2.1: By Dec 31, 2017, reduce the rate of non-fatal hospitalizations for self-inflicted injuries from 72.9 per 100,000 to 65.6 per 100,000 among Pinellas youth 12-18.	Florida CHARTS	82.0 per 100,000 (2008-10)*	91.9 per 100,000 (2012-14)	-
	1.3.1: By Dec 31, 2017, decrease the suicide age-adjusted death rate in Pinellas from 17.7 per 100,000 to 16.2 per 100,000.	Florida CHARTS	18.0 per 100,000 (2010-12)*	17.5 per 100,000 (2013-15)	✓
2. Reduce substance abuse among children and adults.	2.1.1: By Dec 31, 2017, reduce the number of accidental drug or toxin related deaths in Pinellas from 201 to 181.	District 6 Medical Examiner Annual Report	201 (2012)	179 (2015)	+
	2.2.1: By Dec 31, 2016, reduce the number of Pinellas youth who report lifetime illicit drug use from 31.1% to 27.9%.	FL Youth Substance Abuse Survey	31.1% (2012)	33.1% (2014)	-
	2.3.1: By Dec 31, 2017, reduce the rate of Neonatal Abstinence Syndrome in Pinellas from 27.1* per 1,000 births to 24.4 per 1,000 births.	Agency for Healthcare Administration	14.5 per 1,000 births (2012)*	9.5 per 1,000 births (2013)	✓
3. Reduce violence among children and families.	3.1.1: By Dec 31, 2017, reduce the rate of Pinellas children under 18 experiencing child abuse from 24.0 per 1,000 to 16.9 per 1,000.	Department of Children and Families (DCF)	24.0 per 1,000 (2012)	16.05 per 1,000 (Sept. 2016)	+
	3.2.1.: By December 31, 2017, reduce the domestic violence rate in Pinellas from 772.8 per 100,000 to 695.5 per 100,000.	Florida CHARTS	722.9 per 100,000 (2009-11)*	719.0 (2013-15)	✓
*Indicates a rate affected by updated population data Updated October 2016					

PINELLAS COUNTY

COMMUNITY HEALTH IMPROVEMENT PLAN 2013-2017

BEHAVIORAL HEALTH ACTION PLAN

2016—2017

Goal	Objective (2013-2017)	Key Activities (2016-2017)	Coordinating Agency	Partner Agencies
1. Increase access to behavioral health services	1.1.1: By Dec 31, 2016, increase the percentage of Pinellas adults who always or usually receive the social and emotional support they need from 81.3% (2010) to 89.4%.	1. Continue implementation of pilot program to engage and provide services to the top 33 utilizers of Pinellas County's public Baker Act and jail facilities.	Pinellas County Human Services; Administrative Forum	Local Behavioral Health providers
	1.2.1: By Dec 31, 2017, reduce the rate of non-fatal hospitalizations for self-inflicted injuries from 82.0 per 100,000 (2008-10) to 65.6 per 100,000 among Pinellas youth 12-18.	1. Promote provider and agency education on trauma-informed approaches and practices.	1. Peace4Tarpon	1. National Center for Trauma-Informed Care, DOH-Pinellas
	1.3.1: By Dec 31, 2017, decrease the suicide age-adjusted death rate in Pinellas from 17.7 per 100,000 (2010-2012) to 16.2 per 100,000.	1. Examine Pinellas County suicide data to identify additional trends or areas of concern.	1. Pinellas County	1. BayCare, DOH-Pinellas
2. Reduce substance abuse among children and adults.	2.1.1: By Dec 31, 2017, reduce the number of accidental drug or toxin related deaths in Pinellas from 201 (2012) to 181.	1. Maintain connection with Administrative Forum and Regional Council and track their work on policy-related advocacy.	1. DOH-Pinellas	Administrative Forum, Regional Council
	2.2.1: By Dec 31, 2016, reduce the number of Pinellas youth who report lifetime illicit drug use from 31.1% (2012) to 27.9%.	1. Implement a campaign to educate parents, businesses, and youth on medical marijuana and the dangers of emerging designer drugs and prescription drugs	LiveFree/Pinellas County Justice & Consumer Services	LiveFree! Coalition members
	2.3.1: By Dec 31, 2017, reduce the rate of Neonatal Abstinence Syndrome in Pinellas from 27.1 per 1,000 births (2009-2011) to 24.4 per 1,000 births.	1. Work with OB-GYNs to provide warnings to their patients on the dangers of substance use/abuse while pregnant and provide supports to address underlying issues. 2. Collect current data on drugs to which newborns are most frequently exposed.	1. Healthy Start Coalition 2. Substance Exposed Newborns task force; USFSP	1. Operation PAR, Healthy Start Coalition, Birth Hospitals, BayCare, DOH-Pinellas, Motivating New Moms 2. Healthy Families
3. Reduce violence among children and families.	3.1.1: By Dec 31, 2017, reduce the rate of Pinellas children under 18 experiencing child abuse from 24.0 per 1,000 (2012) to 16.9 per 1,000.	1. Promote JWB's Prevent Needless Deaths campaign. 2. Hold trauma informed care trainings for local MCH care providers.	1. JWB 2. USFSP, Peace4Tarpon	1. Hillsborough Children's Board; Local MCH providers and agencies 2. DOH-Pinellas
	3.2.1: By December 31, 2017, reduce the domestic violence rate in Pinellas from 772.8 per 100,000 (2009-2011) to 695.5 per 100,000	1. Educate community healthcare providers on domestic violence policies and preventive practices.	1. Domestic Violence Task Force	1. DVTF partners