

# PINELLAS COUNTY

## Community Health Action Team

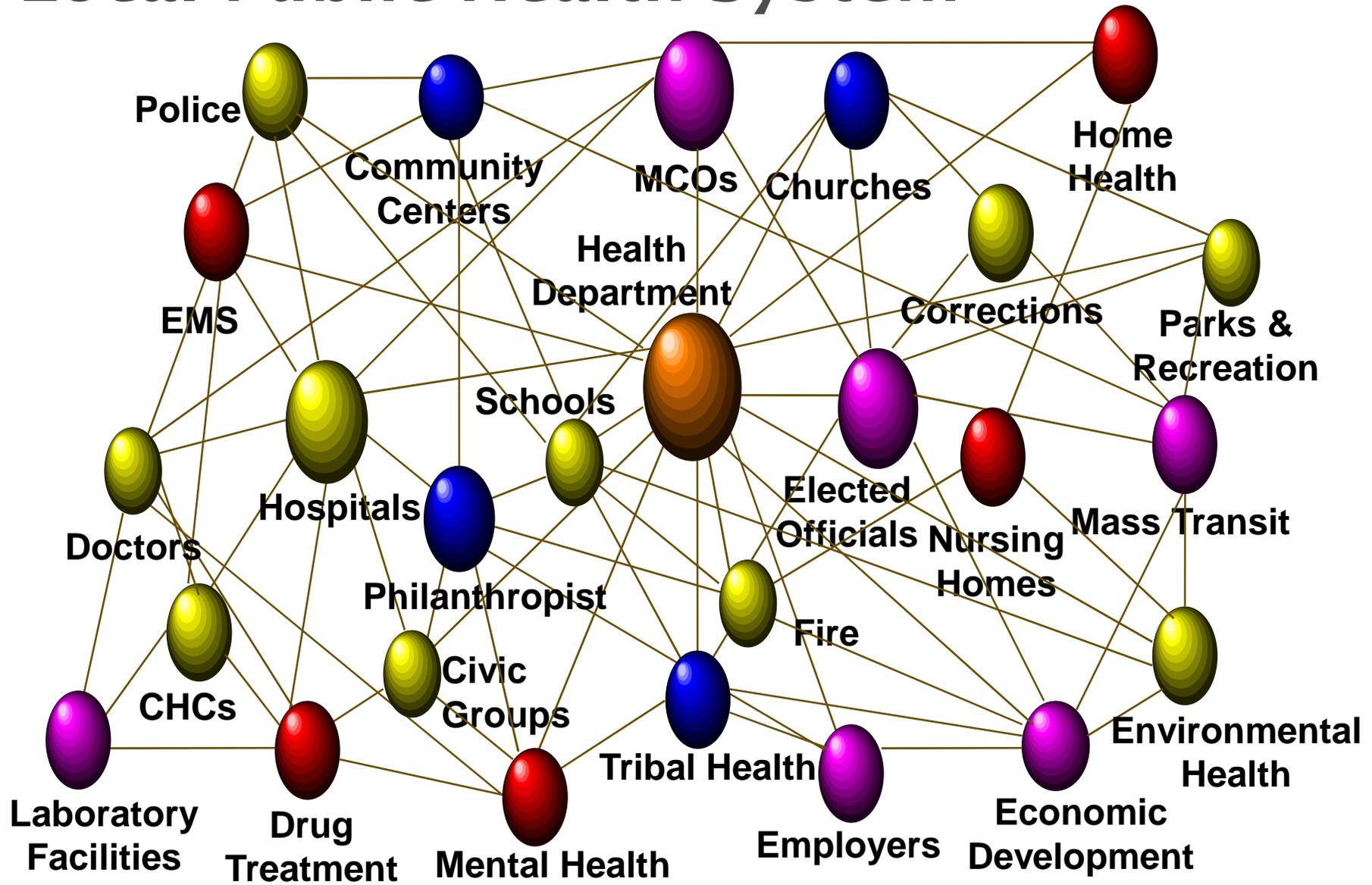
## Health Promotion and Disease Prevention

January 29, 2013



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PINELLAS COUNTY HEALTH DEPARTMENT

# Local Public Health System



# Where We Are

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# Community Health Assessment (CHA)

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- The process of systematically collecting, analyzing, and using information to educate and mobilize communities, develop priorities, gather resources, and plan actions to impact health.
- Assessment is one of the core functions of public health and community health assessment is the foundation for improving and promoting healthier communities.

# MAPP ASSESSMENTS



**Community Themes & Strengths**  
What is important to our community? Perceptions about quality of life? What assets do we have?

**Local Public Health System**  
What are the activities, competencies, and capacities of our local public health system?

**Forces of Change**  
What is occurring or might occur that will affect the LPHS or the community?

**Community Health Status**  
What does our health status look like? How healthy are our residents?

**IDENTIFY & SELECT STRATEGIC PRIORITIES**

# Where We Are

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- CHAT convened September 2012
- Vision: *Healthier People in a Healthier Pinellas*
- 4 health priority areas:
  1. *Health Promotion & Disease Prevention*
  2. *Access to Care*
  3. *Behavioral Health*
  4. *Healthy Environments*
- Identified work team participants

# Community Health Improvement Plan (CHIP)

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- Long-term, systematic effort to address health problems on the basis of the results of assessment activities and the community health improvement process.
- Used by community partners to set priorities, coordinate and target resources, and outline strategies and structures to promote health.

# State Health Improvement Plan (SHIP)

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- 2012-2015 SHIP
- Strategic Issue Areas:
  1. Health Protection
  2. Chronic Disease Prevention
  3. Community Redevelopment and Partnerships
  4. Access to Care
  5. Health Finance and Infrastructure

# Goals and Strategies Within MAPP

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- The MAPP structure of goals, strategies, and objectives may be different than the structure many organizations use
- Today, we plan on completing goals and strategies for the health priority area, Health Promotion and Disease Prevention

# Reoccurring Themes Within Health Promotion and Disease Prevention

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- Obesity
- Tobacco Use
- Chronic Disease Screening and Management
- Cancer
- Heart Disease
- Immunization Rates/ STDs

# Materials

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- Personal knowledge and expertise
- Data specific to Health Promotion and Disease Prevention
- State Health Improvement Plan
- Example County Health Improvement Plan

# Where We Are Going

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- January: work teams meeting to develop goals and strategies for the community to work on in healthy priority area over the next five years
- February: CHAT review of goals and strategies
- March: work teams meet to set objectives
- April: adoption of CHIP
- May-July: Action planning