

# PINELLAS COUNTY COMMUNITY HEALTH ACTION TEAM

Thursday, April 30, 2015  
2:00 - 3:30 p.m.

Florida Department of Health in Pinellas County  
Mid-County Health Department  
2<sup>nd</sup> Floor Conference Room 2018  
8751 Ulmerton Road, Largo, FL 33771

## MINUTES

### Welcome and Introductions

Jocelyn Howard

Jocelyn welcomed the group. Attendees introduced themselves, including several new CHAT members: Melissa Andress from [SEDNET](#), Dora Komninos from the Domestic Violence Task Force/State Attorney's Office, Lori James from the Tampa Bay Healthcare Collaborative, and Kris Hoce from Morton Plant Mease Hospital.

### Community Updates

All

#### BayCare CHNA

Kris Hoce, president of Morton Plant Mease Hospital, provided an update on BayCare's Community Health Needs Assessment.

- Priority areas are Access to Care, Coordination of Care/Delivery of Care
- CHNA: want to improve access and communication across all providers in the community and reduce duplication of efforts
- CHNA is updated every 3 years, with a yearly action plan and quarterly updates. Currently, BayCare is in the second quarter of the first year.
- Data received from clients, community leaders, focus groups, etc.
- BayCare engaged an outside firm to do their assessment/planning
- Each hospital has a patient/family advisory council
- **Question:** How did BayCare address overlapping jurisdictions when developing the CHNA? Depends on the clinical domains, but there certainly is some degree of overlap to be expected between hospitals.
- **Question:** How did BayCare address balancing the needs of the hospital vs the needs of the community? We try our best to align needs of each hospital to those of the communities they serve. Ex: St. Anthony's has board members who live in the community and hold administration accountable.
- **Comment from Dr. D.:** To further reduce duplication of efforts (because the Health Department also has a needs assessment and other area hospitals do as well), the hope is that we will all work together during the next 3 year cycle to develop common sections of a community needs assessment, followed by organization- and geographic region-specific sub-sections for each hospital/organization's purposes. General support for this idea from CHAT.

### PICH Grant/Healthy Pinellas Consortium

- Healthy Pinellas Consortium is working with USF to implement Community-Based Prevention Marketing program for policy change during 2015.
- The goal is to have the Consortium come together in support of one strategy and policy area to then implement and “champion” in Pinellas County.
- Steps 1 & 2 were completed in January; Steps 3 & 4 were completed in March
- The next meeting on May 28 will focus on one policy strategy and flesh out ideas from there.
- The chosen policy strategy is Healthy Food Access in Mobile Produce and Concession/Vending Venues
- All of the discussed strategies align with CHIP and PICH activities
- See the CBPM website for more information (<http://health.usf.edu/publichealth/prc/policy/policy-development>)
- Healthy Pinellas Consortium meets bi-monthly
- Request for the group: If you know of any concession stand managers, tell them about Fun Bites and give them Megan’s contact information ([Fun Bites](#) is the name of the initiative to change policies and practices in concession stands and snack bars to transform them into outlets where kids and adults can choose healthy options while they play and exercise – **poster attached**)
- HPC website is here: <https://healthypinellas.wordpress.com/>

### All Children’s Hospital Unite4Kids Coalition

-They are re-examining the function of their coalition. See email that went out before CHAT meeting for updates on their work with the Family Study Center.

### Pinellas County Immunization Team for Community Health (PITCH)

-Train the Trainer event is coming up (**flyer attached**). CEUs will be available!

-Local physician/PITCH chair Dr. Greg Savel named CDC Immunization Champion for Florida!

-Current work involves looking for clusters of immunization issues (exemptions, access, lack of education, etc.) in order to intervene and educate parents

-Measles outbreak is still going on even though it is not in the front page news anymore. Mostly occurring in under and non-immunized kids.

### **CHIP Quarterly Status Report: Jan-March 2015**

**Jocelyn Howard**

#### Access to Care Priority Area

- **1.1.1-2:** Collaborate with PSTA council
  - Goal: get public health consideration into transportation issues. Jocelyn shared that because Greenlight didn’t pass, PSTA no longer plans to have an advisory committee. CHAT was very concerned at this news and is interested in learning more about how we can contribute a health perspective to PSTA. Megan suggested that the [MPO survey](#) allows for community input; CHAT would like to promote completion of this MPO survey to their networks (the survey allows residents to report transportation issues such as lack of bus stops, etc.) Newsletter containing survey is attached.

- **Access to Care workgroup**
  - CHAT revisited whether to convene a work group to discuss access to care. They're concerned that its function might not be very different from CHAT's function and would like to wait until the Access to Care workgroup is convened at the CHIP update to gauge interest from members.

**Behavioral Health**

- Mental Health/Substance Abuse Coalition update: the CHIP will now be a standing agenda item at MH/SA meetings.

**County Health Rankings Data 2015**

- Data has been released for 2015; it's a useful tool to share with partners and community members.

**CHAT Discussion**

**All**

**"Top 3" in small groups**

- What we want to see this group doing/main functions/individual roles
- Jocelyn will compile results – **document is attached.**

**CHAT Website**

- Who is the intended audience? Public health community: CHAT members, health dept. staff, community organizations (not patients/clients)
- Idea: provide links to other community organizations and all the organizations represented by CHAT, in addition to relevant documents such as those mentioned by members at this meeting (Fun Bites, LiveFree!).

**Logo**

- CHAT members reviewed several logos. They preferred the sunburst version, though would like to see it with different colors. Jocelyn will circulate some options.

**Meeting Time**

The Thursday PM time slot seems to work well for everyone.

**Roundtable Updates/Next Steps**

**All**

Denise Kerwin shared that St. Pete College will be starting a clinical assistantship program at the Midtown St. Pete campus and would like everyone to get the word out. **Flyer is attached.**

- Cost is ~\$3000
- Graduates will receive a national certification (versus an AA degree)
- Post-grad job possibilities include "clinical medical assistants" in doctor's offices
- Avg. starting salary ~\$10/hr

**Next Meeting: July 16, 2015 (tentative)**

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