

**PINELLAS COUNTY  
COMMUNITY HEALTH IMPROVEMENT PLAN  
QUARTERLY STATUS REPORT  
JANUARY-MARCH 2014**

**Presented to:  
Pinellas County Community Health Action  
Team  
April 9, 2014**

**SPONSORED BY:  
FLORIDA DEPARTMENT OF HEALTH IN  
PINELLAS COUNTY**

# Access to Care

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**GOAL AC 1: Provide equal access to appropriate health care services and providers**

**GOAL AC 2: Use health information technology to improve collaboration among providers and increase efficiency in services to consumers**

**GOAL AC 3: Reduce infant mortality and morbidity**

# Access to Care – GOAL 1

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## SPOTLIGHT

- **Objective 1.2.1:** The Southwest Florida Regional Group of the Florida CHW Coalition was formed. Members of the Coalition drafted Bill language, worked with Bill sponsors on SB 306 and HB 211, and developed an educational toolkit.

## NEEDS ATTENTION

- **Objective 1.1.1-1:** Establish baseline of existing health care resources and current consumer utilization in targeted communities as identified in the Economic Impact of Poverty Report.

# Access to Care – GOAL 2

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## SPOTLIGHT:

○ **Objective 2.1.1:** One-E-App usage has increased – of 397 total applications to date, 183 were entered this quarter.

- ✦ SNAP: 119
- ✦ Medicaid: 109
- ✦ TANF: 74
- ✦ EITC: 65
- ✦ WIC: 18
- ✦ KidCare: 12



# Access to Care – GOAL 3

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- **SPOTLIGHT:**

- **Objective 3.1.1-2:** Healthy Start Coalition, Healthy Start and Healthy Start Federal Project have collaborated to hold an educational event at a new venue. They also have events scheduled at three additional new locations for the next quarter.
- Educational materials can be made available to CHAT partners.

# Behavioral Health

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**GOAL BH 1: Increase access to behavioral health services**

**GOAL BH 2: Reduce substance abuse among children and adults**

**GOAL BH 3: Reduce violence among children and families**

# Behavioral Health – GOAL 1

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## SPOTLIGHT

- **Objective 1.2.1-1:**  
Peace4Tarpon and DOH-Pinellas working with All Children's Hospital Pediatric Grand Rounds to organize a trauma-informed educational opportunity for providers.



## NEEDS ATTENTION

- **Objective 1.1.1-1:** BayCare created a tool to survey providers on screenings- need to develop a distribution list of providers in the community. Goal for next quarter is to distribute survey. Suggestions re: physician distribution list?
- **Objective 1.3.1-1:** Health & Community services has completed an analysis of Baker Act initiatives in Pinellas by provider and zip code.
- **Objective 1.3.1-2:** This activity is on hold.

# Behavioral Health – GOAL 2

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## SPOTLIGHT

- **Objective 2.1.1-1:** Justice & Consumer Services hosted a meeting of the Pinellas Prescription Drug Advisory Board, chaired by Commissioner Susan Latvala. JCS continues to monitor legislation and provide support for the PDMP.

## NEEDS ATTENTION

- **Objective 2.2.1:** Shift from designer drugs to including medical marijuana?
- **Objective 2.3.1-1:** Educational materials from the Substance Exposed Newborns task force can be available to CHAT partners.



# Behavioral Health – GOAL 3

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- **SPOTLIGHT:**
  - **Objective 3.1.1:** Activities have changed slightly. DOH-Pinellas is currently developing a program and policy to provide school health staff with the training and tools to respond to domestic violence/child abuse.

# Health Promotion & Disease Prevention

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**GOAL HPDP 1: Increase the percentage of adults and children who are at a healthy weight**

**GOAL HPDP 2: Increase behaviors that improve chronic disease health outcomes**

**GOAL HPDP 3: Increase protection against the spread of infectious disease**

# Health Promotion & Disease Prevention – GOAL 2

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## SPOTLIGHT

- **Objective 2.1.1-1:** About 330 participants are involved in the colorectal cancer study, which will be finishing in June. Study involves a health literacy component as well as a screening intervention.

## NEEDS ATTENTION

- **Objective 2.2.1-1:** The YMCA Diabetes Prevention Program is far under capacity: please refer patients here whenever needed and spread the word.
  - ✦ **Any Medicare eligible senior with a prediabetes blood value can take the program free. Includes 4 months of YMCA membership.**

# Health Promotion & Disease Prevention – GOAL 3

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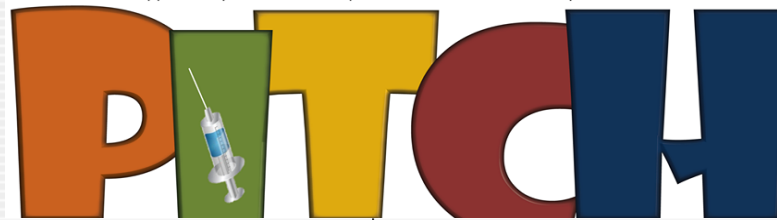
## SPOTLIGHT

- **Objective 3.1.1:** PITCH has conducted 34 media events, 19 community presentations, and trained 20 health care providers.

## NEEDS ATTENTION

- **Objective 3.1.1:** Provider toolkits on immunizations have been created and are available for CHAT partners.

Pinellas Immunization Team for Community Health  
Supported by The Florida Chapter of the American Academy of Pediatrics



# Healthy Pinellas Alliance

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## **HEALTH PROMOTION & DISEASE PREVENTION**

- **GOAL HPDP 1: Promote healthy eating habits and active lifestyles in children**

## **HEALTHY COMMUNITIES & ENVIRONMENTS**

- **GOAL HCE 1: Establish integrated planning and assessment processes that promote health in community level policies and plans**
- **GOAL HCE 2: Increase access to nutritious and affordable foods**
- **GOAL HCE 3: Increase access to safe opportunities for physical activity**

QUESTIONS? COMMENTS?  
SUGGESTIONS?

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