

PINELLAS COUNTY COMMUNITY HEALTH ACTION TEAM

Wednesday, October 15, 2015
2:00 - 3:30 p.m.

Florida Department of Health in Pinellas County
Mid-County Health Department
Outdoor Conference Room
8751 Ulmerton Road, Largo, FL 33771

MINUTES

Welcome and Introductions

All

Jocelyn introduced Dr. Choe, the incoming health department director for Pinellas County, to the group. All attendees shared their name and organization.

Community Updates

CHAT Members

- **Community Health Worker (CHW) Conference – Denise Kerwin, St. Petersburg College**
 - Denise shared a poster that she and Jocelyn created for the CHW Conference (attached), held on September 17–18 in St. Petersburg. The poster outlined the collaboration between CHWs and the CHIP in Pinellas County. SPC has participated since the beginning of the health assessment process. Denise emphasized how the Pinellas collaboration has led the CHW Coalition to connect with CHWs in other counties. She also shared that Florida is developing the first CHW curriculum and certification, and that existing CHWs can be grandfathered in until December.
- **Partnerships to Improve Community Health (PICH) – Quinn Lundquist, PICH evaluator**
 - Quinn described the PICH grant, which DOH–Pinellas received last year. PICH is a 3–year federal grant from the Centers for Disease Control and Prevention (CDC) focusing on implementing community–level strategies to improve healthy eating and low–cost physical activity. Year 1 is complete as of September 30.
 - The PICH team is currently working on end–of–year reporting. Notable achievements include:
 - Creation of a new “mobile produce” vendor serving communities in Pinellas County (visit www.nextstopproduce.com for information)
 - Three new farmer’s markets in Pinellas now offer EBT as a method of payment for SNAP recipients
 - 7 new recreation center concession stands now offer “Fun Bites,” healthy snack and beverage options for youth and adult sporting events and programs

- **Domestic Violence Task Force (DVTF) – Dora Komninos, DVTF Chair**
 - Dora announced that the health department will be hosting a Being a Better Bystander panel on Monday, 10/19. The panel is organized by DVTF and includes a panel of local experts who provide information about recognizing the signs of domestic abuse and how to safely intervene. The panel will include Chief Holloway of the St. Petersburg Police, Treasure Montana from the Sheriff’s Office, and staff from CASA, the Ex-Offenders Reentry Coalition, and the SPCA. The training is free. The DVTF will organize the panel for any organization, and can tailor it according to your organization’s focus.
 - The DVTF is also hosting a 5K run called Run for Peace on Saturday, 10/14. Dora handed out postcards for this event.

CHIP Update

Jocelyn Howard

Jocelyn reviewed the annual update of the CHIP, which occurred this July and August in lieu of the quarterly CHAT meeting. She also went over how each priority area was updated, as the processes differed: the health department convened an Access to Care workgroup for the annual update as has been done in the past, but Behavioral Health was mostly updated via direct communication with existing Behavioral Health consortia and coalitions in the county to avoid duplication. The Healthy Communities & Environments and Health Promotion & Disease Prevention areas remain aligned with the PICH grant, and new activities were approved at the most recent Healthy Pinellas Consortium meeting.

CHAT approved the activities (attached). Jocelyn also provided an Annual CHIP Report (attached). She pointed out notable objectives:

- **Below target:** AC1.1.1, BH 2.2.1, HPDP 1.2.1/1.2.2/2.1.2/2.2.1/2.3.2, HCE 3.1.2
- **Exceeding target:** AC 3.3.2, BH 2.1.1, HCE 2.1.1

In addition, the group had a discussion about several priority areas:

- **Access to Care**
 - *AC 1.1.1: By Dec 31, 2017, decrease the percentage of Pinellas adults who are unable to access a health care provider due to cost from 16% (2010) to 14.4%.*
 - CHAT members questioned whether this data was accurate/the most useful measure for the objective, especially with the relatively small BRFSS sample size. Recommendation: look instead at avoidable hospitalizations.
 - Stephanie Reed mentioned that Pinellas County has some data on ACA enrollment, which could serve as an outcome measure if not as the main objective measure.

- **Behavioral Health**

- Dr. Choe told the group that the governor created a new executive order involving a focus on behavioral health, and Pinellas is a pilot county. The CHIP/CHAT efforts surrounding behavioral health will likely be included in this effort. More details to come.
- *BH 1.1.1: By Dec 31, 2016, increase the percentage of Pinellas adults who always or usually receive the social and emotional support they need from 81.3% (2010) to 89.4%.*
 - This data was not collected in the 2013 BRFSS survey. Jocelyn will look into other sources.

- **Health Promotion & Disease Prevention**

- *HPDP 2.1.2. By Dec 31, 2017, increase the percentage of Pinellas adults age 50 or older who received a colorectal screening in the past five years from 73.5% (2010) to 80.9%.*
 - The group discussed how to improve this measure, which has decreased significantly since 2010. It's possible that the decrease had to do with [revised recommendations](#) on mammogram screenings: a problem with guideline-based measures. Jocelyn will touch base with the health department's Breast & Cervical Cancer program coordinator.

The group discussed BRFSS in general and the issues with such a small sample size. Dr. Choe mentioned that Polk had gotten thousands of responses to a community survey during its health assessment process, which likely resulted in more accurate data than BRFSS (a sample size of only a few hundred). Pinellas may look into this during the next health assessment cycle.

Jocelyn also shared that all 2015 Q3 updates have been collected and are now posted on the [CHAT website](#).

CHAT Discussion	Jocelyn Howard
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- **Website**

- The CHAT website (www.pinellaschat.com) is new and improved! Please send Jocelyn updates/announcements for posting, and use the site for reference and as a resource for any questions about CHIP/CHAT. It has all documents since the very beginning of our health assessment process in 2012, and is a useful resource for explaining CHIP/CHAT to community partners who might not yet be involved.

- Top 3 Review/Meeting Theme
 - Jocelyn reviewed the document created at the previous CHAT meeting, in which members brainstormed their roles as CHAT members as well as what they'd like to get out of meetings. One recommendation was to have themed meetings so that the time is more focused and informative. The group voted to have Behavioral Health as the theme for January's meeting, given the county's focus on the issue.
- Partnership evaluation
 - Jocelyn will be sending out a brief evaluation for members to review CHAT during the upcoming quarter. It's good practice to complete this evaluation on an annual basis in order to identify strengths and opportunities for a stronger partnership.

Roundtable Updates /Wrap-Up

All

Cindy McNulty of the Healthy Start Coalition announced that a Community Baby Shower is upcoming, to be held at All Children's Hospital Conference Center. They have adjusted their marketing strategy and hope to have more fathers attend. Flyer is attached.

Next Meeting: January 21, 2016

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