

PINELLAS COUNTY

2012



FORCES OF CHANGE ASSESSMENT



**SPONSORED BY:
PINELLAS COUNTY HEALTH DEPARTMENT**

Community Health Assessment (CHA)

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- The process of systematically collecting, analyzing, and using information to educate and mobilize communities, develop priorities, gather resources, and plan actions to impact health.
- Assessment is one of the core functions of public health and community health assessment is the foundation for improving and promoting healthier communities.

MAPP

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- The assessment was conducted utilizing the Mobilizing for Action through Planning and Partnerships (MAPP) framework.
- MAPP is a community driven strategic approach to community health improvement planning developed by the National Association of County and City Health Officials and CDC.



MAPP MODEL & ASSESSMENTS

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Community Themes & Strengths
 What is important to our community? Perceptions about quality of life? What assets do we have?

Local Public Health System
 What are the activities, competencies, and capacities of our local public health system?

Forces of Change
 What is occurring or might occur that will affect the LPHS or the community?

Community Health Status
 What does our health status look like? How healthy are our residents?

IDENTIFY & SELECT STRATEGIC PRIORITIES

Forces of Change Assessment

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The Forces of Change Assessment (FOC) focuses on identifying forces such as trends, factors, events, and other impending changes that affect the context in which our community and public health system operate.

Forces of Change Assessment

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Answers the following questions:

- What is occurring or might occur that affects the health of our community or the local public health system?
- What specific threats or opportunities are generated by these occurrences?

SOCIAL

ECONOMIC

POLITICAL

TECHNOLOGICAL

ENVIRONMENTAL

SCIENTIFIC

LEGAL

ETHICAL

Forces

Forces are often social, economic, political, technological, environmental, scientific, legal, or ethical and influence the health and quality of life of our community and local public health system. Forces pose threats and/or create opportunities for our public health system and community.

Pinellas County FOC

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The Forces of Change Assessment was conducted at the Pinellas County Community Health Assessment collaborative engagement on May 8, 2012 using the Collaborative Labs at St. Petersburg College. The Collaborative Labs are a meeting environment unique in the Southeast United States, designed to foster dynamic interaction and spur creativity among stakeholders through innovative meeting space and facilitation services.

The collaborative engagement was attended by nearly 70 people from more than 30 organizations who came together to develop a shared community vision and assess the 10 Essential Public Health Services including themes, strengths, and forces of change that affect Pinellas County and the local public health system.

Stakeholders Represented

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- Pinellas County Health Department
- Pinellas County
- Pinellas County Schools
- Tampa Bay Partnership
- Health and Human Services Coordinating Council
- Suncoast Health Council
- University of South Florida
- Tampa Bay Health Care Collaborative
- Juvenile Welfare Board
- Disability Achievement Center
- Pinellas County Medical Association
- Healthy Start Coalition of Pinellas
- Florida Covering Kids and Families
- Sickle Cell Disease Association
- Hispanic Leadership Council
- Pinellas County Sheriff's Office
- Molina Healthcare
- BayCare Health System
- All Children's Hospital
- Moffitt Cancer Center
- St. Petersburg Free Clinic
- Community Health Centers of Pinellas
- Directions for Living
- Personal Enrichment through Mental Health Services
- Suncoast Center
- Suncoast Hospice
- AIDS Service Association of Pinellas
- YMCA
- R'Club
- Neighborhood Family Centers

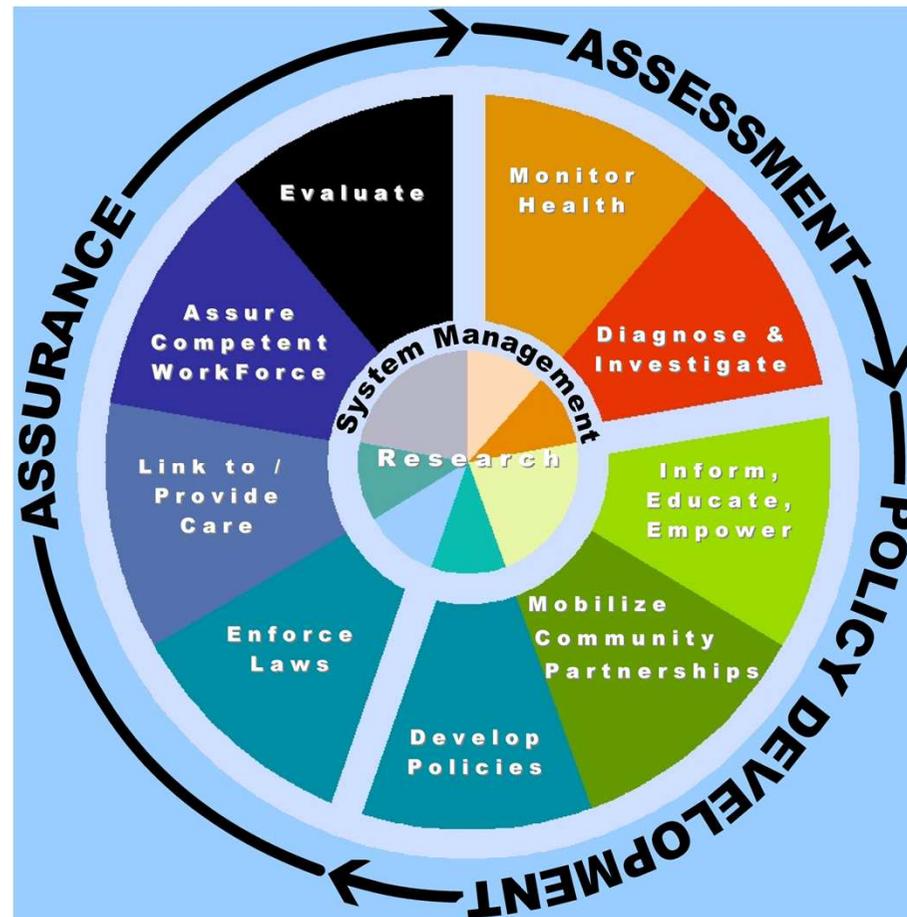
Methodology

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Utilizing the 10 Essential Public Health Services as a framework, participants at the collaborative engagement were asked to work with an assigned team to identify forces of change and threats and/or opportunities generated by these occurrences. Teams were strategically designed so that participants were assessing forces of change related to an essential public health service within their area of expertise. Each team was also assigned a partner team whose forces, threats, and opportunities they reviewed after completing their own. Following work with teams, identified forces were shared and discussed with the larger group.

Monitor Health Status
 Diagnose/Investigate
 Educate/Empower
 Mobilize Partnerships
 Develop Policies
 Enforce Laws
 Link to/Provide Care
 Assure Workforce
 Evaluate Services
 Research/Innovations

Core Functions & Essential Services of Public Health



SOCIAL

ECONOMIC

POLITICAL

TECHNOLOGICAL

ENVIRONMENTAL

SCIENTIFIC

LEGAL

ETHICAL

Pinellas County Forces

Key forces identified:

- Economy
- Health Care Reform
- Medicaid Reform
- Decreasing budgets at federal, state and local levels
- Declining reimbursement
- Technology development (EMR, common eligibility, social media)
- Outcomes driven funding
- Increasing regulations
- Aging population

Pinellas County Threats/Challenges

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Key Threats/Challenges posed from identified forces:

- Increased costs to implement reform
- Sustainability of programs and services
- Defunding of community programs
- Loss of personal choice
- Difficult to plan for changes and understand ramifications
- Misinformation due to media bias
- Limited local ordinances/decision making
- Increase in patients/decrease in providers

Pinellas County Opportunities

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Key opportunities created from identified forces:

- Increased awareness
- Impetus for collaboration; grassroots activism
- Shift to prevention focused care
- Increased accountability among providers
- Personal accountability encouraged
- Empowered patients
- Fostering innovation
- Increased access to healthcare coverage and possibly care
- Increased opportunities for data and information exchange