



Partnerships to Improve Community Health

PICH



Governmental agencies and nongovernmental organizations will work through multi-sector communities to:

- reduce tobacco use and exposure to secondhand smoke
- improve nutrition
- increase physical activity
- improve access to programs for preventing and managing chronic diseases

Projects will serve large cities and urban counties, small cities and counties, and American Indian tribes.

PICH CDC Grant



Three year effort to create and strengthen healthy environments

Make it easier for people to make healthy choices and take charge of their health

39 health organization across the Nation were awarded (Pinellas is one of 4 in Florida)

Total of \$49.3 million dollars have been allocated for PICH

To see the full list of awardees for PICH you can go to:

<http://www.cdc.gov/chronicdisease/about/2014-foa-awards.htm>

Pinellas County **PICH**

Florida Department of Health in Pinellas County (DOH-Pinellas) was awarded \$2.6 million over 3 years during 2014 - 2017

Primary Objectives:

- Increase access to healthy and affordable foods
- Increase access to safe physical activity

Accomplished through policy, systems and environmental change



Pinellas County **PICH**

Year One – Assessment of areas in the county regarding healthy food and physical activity access

Year Two – Implementation of policies and projects

Year Three – Evaluation of policy and projects



Pinellas County **PICH**

DOH-Pinellas will collaborate with local City and County agencies such as:

- Planning Departments
- Parks and Recreation Departments
- Community Development Departments
- Metropolitan Planning Organization
- Media Consultant(s)
- Other local organizations



Pinellas County **PICH**

Through collaborative efforts the PICH Project will review local policies and ordinances to increase the access of healthy affordable food thru:

- Healthy Concessions/Vending
- Mobile produce/produce stands
- Healthy corner stores
- Farmers markets/SNAP-EBT at markets
- Urban agriculture



Pinellas County **PICH**

Through collaborative efforts the PICH Project will review current and future plans to increase the access of safe physical activity thru:

- Trail and park enhancements for bike and pedestrian activity
- Auxiliary Ranger Program
- Other physical activity venues throughout the county
- [Find the Fun Now](#) website



Pinellas County **PICH**



DOH-Pinellas PICH Team:

- Richard Curtin, Program Manager
- Megan Carmichael, Community Partnership Coordinator
- Rosy Bailey, Food Access Coordinator
- Quinn Lundquist, Evaluator

QUESTIONS??

For more information please contact:

Megan Carmichael
Community Partnership Coordinator
(727)588-4040 x3118
megan.carmichael@flhealth.gov

