

# STRATEGIC PRIORITIES OVERVIEW

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**Strategic Issues:** the most important issues facing the community; developed by exploring the results of the four MAPP assessments and determining how those issues affect the achievement of the shared vision for community health improvement.

## **Characteristics of Strategic Issues:**

- Pose a threat and/or present an opportunity
- Require a significant change
- Require action on the part of local public health system partners
- Involve conflict between current capabilities and future capacities; actual and desired conditions
- Complex
- Tend to have multiple solutions
- Involve more than one organization
- Project into the future
- Consequence if not addressed
- Must be conditions which participants/local public health system can address (actionable at the local level)

**Strategic Issue/Priority Areas:** convergence and consolidation of overlapping and related strategic issues.

## **Florida State Health Improvement Plan Strategic Issue Areas:**

1. Health Protection
2. Chronic Disease Prevention
3. Community Redevelopment and Partnerships
4. Access to Care
5. Health Finance and Infrastructure

## **Tampa Bay Regional Priority Areas (ONE BAY: Healthy Communities):**

- Access to Health Services
- Chronic disease prevention (heart disease and stroke)
- Substance Abuse