

VISIONING OVERVIEW

Purpose: provide focus, purpose, and direction for the MAPP/community health improvement planning process so that participants and the community can collectively achieve a shared vision of the future.

Visioning Questions:

- What does a healthy community mean?
- What are important characteristics of a healthy community?
- Where should we be headed or how do you envision the local public health system in the next 5 years?

Characteristics of a good vision statement:

- Emphasis is on community, not the team or any single organization
- Easy to read, easy to understand, easy to remember
- Focuses on broad concepts rather than details
- Represents the ideal future

Top 10 Visioning Themes for Pinellas County:

- Access to care
- Coordinated system of care
- Integrated system of care
- Comprehensive continuum of care
- Prevention and wellness focus
- Chronic disease prevention
- Expanded use of technology
- Accessible health information and data
- Improved quality and outcomes
- Accountability at the individual, institutional and community levels